



Rich Leshner

Rich Leshner is Vice President of Consulting at BryceTech. He leads the team's industry-leading market analysis, technology forecasting, economic modeling, and data analytics business to support customers in aeronautics, space, defense and national security, and other market segments.

Mr. Leshner previously served as the Executive Vice President of Operations for Planet Federal, a subsidiary of the Earth observation company Planet. In this role, he grew geospatial business with the U.S. federal government, led policy engagement with Congress, and oversaw regulatory and compliance functions throughout the organization.



Mr. Leshner has a history of distinguished public service, with leadership roles at the White House and NASA. He has supported oversight and strategic direction for U.S. civil space and space science programs at multiple government agencies. He was a Senior Space Policy Analyst at the White House Office of Science and Technology Policy, where he supported the development of the 2010 National Space Policy and championed reforms to better integrate commercial space capabilities. At NASA, Mr. Leshner worked on international exploration projects and managed a \$150+ million portfolio of innovative small business research.

Mr. Leshner holds a Ph.D. in public policy and public administration from George Washington University and a Master's Degree in aeronautics and astronautics from Stanford University.